



VSM Software (Pvt) Ltd.
8, 1st Phase, 2nd Cross, 2nd Stage,
High Tension Line Park Road
Chandra Lay Out, Bangalore-560040
Tel: 080-23180070/71/72

Email: krishnamurthy@vsmssoftware.com

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1. About us

VSM is an IT Services company based in Bangalore, which is India's Silicon city. Some highlights are given below:

1.1 Our Services

VSM offers services in the areas of :

➤ Custom Application Services

We understand technology and its impact on business. We take pride in being able to engineer the right solutions for the customer to face business challenges.

➤ Onsite services

We can augment the customer's resources on a contract staffing mode. We have successfully deployed resources as business analysts and as test specialists who have a functional domain background at IFlex and IBM's Financial Solutions group. We also have resources in Microsoft technologies working in various companies on site.

➤ Consulting

We offer consulting and functional training for IT companies, especially to banking solutions companies. This practice is directly headed by our CEO.

➤ Product Development

We have developed a few products

1. OHTL – 'Over Head Transmission Lines' – A software used to design and position the transmission lines after taking into account the interference and ground conditions etc.
2. STAR – 'Sales Team Activity Reporting' An SFA product primarily for the pharmaceutical sector to monitor the activities of the sales force.

These products are being used extensively by our clients and they are very happy with the product.

We approach every software assignment with a view to identify and provide solutions to the challenges confronting the business.

1.2 Our Processes

VSM follows Professional Project Management and Software Engineering practices.

Good project management is essential for the success of any IT Project. We follow well-accepted project management practices. We also lay great emphasis on Quality and Processes. We have a well-defined methodology for our software development and processes that are at least at SEI/CMM level 3.

1.3 Our infrastructure

Located in Bangalore, we have a good infrastructure and ample space for training/meeting rooms. We have an excellent network with external connectivity to allow us to be in touch with our customers and our people all 24 hours a day, 7 days a week.

We Provide, "**not just software, but total business solutions.**"



2. Our Management

VSM, based in Bangalore, is a company promoted by highly qualified professionals. VSM's top management comprises of executives with substantial business and Technology experience. Profiles of two of the senior management are given below.

N.Krishnamurthy, the CEO, did his undergraduate degree in physics from the University of Bangalore and then a post graduation in physics from University of Mysore. In the year 1975, he graduated from the prestigious Indian Institute of Management (IIM), Ahmedabad, and a Premier institute in Asia. He has had a brilliant academic career.

He has worked in senior positions in finance and general management in major corporations in India and abroad. In his last assignment in the UAE, he has headed a group of companies involved in trading and manufacturing. He is a hands-on executive, with a customer centric approach to IT implementation.

Swarna Dinkar, VP-Engineering has obtained a B.E. degree, with distinction, in Electronics from Bangalore University followed by an M.S Degree in Computer Sciences from New York University, USA. She has over 25 years of IT experience having worked for 14 years with the IBM T.J.Watson Research Center at Yorktown Heights, N.Y. followed by 6 years of experience as a Program Manager in a Major IT services organization in India. She has experience building large Offshore Development Centers (ODCs) and has worked with clients from across several geographical areas. Having experienced both sides of the corporate world (As a client and as an IT service provider) and having worked in U.S as well as India, she is quite knowledgeable in managing outsourced projects.

3. Our Skill set

We understand that every customer's need is unique, especially in the field of software development and web development. Custom developed software applications bring ideas to life. We can develop an application from the ground up, providing the customer with exactly what they need, not just what we have available.

VSM has worked on application development in the following areas:

- Client Server Applications using N tier
- Web applications
- Financial applications
- CRM applications
- Web site development / Portal

And has expertise in the following technology skills

- Microsoft .NET – VB.NET, C#, ASP.NET, ADO.NET.
- Languages – Visual Basic, VBA, ASP, VC++, Javascript, VB Script
- Web Design – Macromedia Flash, Dream Weaver, MS Visual Interdev.
- Tools - VSS, Bugzilla, Fiddler, Mercury Load Runner, Visual Studio, QTP, Ajax
- And SQL, PL/SQL, Crystal reports, reports viewer etc.

Currently, our staff strength is about 110 people and growing...



4. Partial List of Clients

We have worked on projects for many top multinationals and large Indian business houses

- Astra Zeneca Pharma India (Pvt) Ltd.
- SAB Miller
- Philips Software Centre
- IIM, Bangalore
- Adarsh Group
- Galadari group, UAE
- Himalaya Drug Company
- HP GDIC, Electronics City
- Tyco Electronics / Tyco Safety Products
- Emcure Pharmaceuticals Ltd
- VWR International
- Tablets (India) Ltd.
- Gland Pharma in Hyderabad
- Astra Zeneca Pharma, Vietnam
- Johnson and Johnson India
- Poet Consultants Pvt. Ltd.

Clients in banking space

- IBM Global Services-
 - Training and consulting for banking solutions group
 - Flexcube implementation at MFI s (Micro Finance Institutions)
- Oracle Financial Services
 - Functional testing of Flexcube and FlexCube implementation partner
- EDS
 - Training in banking
- Janalakshmi Bank
 - Testing on Sales Force.com and Flexcube
- ICICI Bank
 - Large work flow implementation for loans, trade finance

5. Experience in off site development

We have carried out a number of complex assignments, off site. Some of the challenging projects include:

- Workflow at SAB Miller
- Balanced Score Card at Philips Software Centre
- An integrated access control system at HP GDIC.
- Attendance and Card management System with Tyco Electronics.
- Banking related projects, especially for Micro Finance Institutions.
- Sales Force Automation (SFA) for Pharma majors such as Himalaya Drug Company, Astra Zeneca Pharma in India and Vietnam, and Johnson and Johnson.
- Extensive testing experience in testing our SFA product to ensure that the application runs smoothly and performs effectively at our client locations.



6. On site services

We are a preferred partner for the financial services group of IBM India, and Oracle Financial Services. We have been offering consulting/training services for both of them.

We also offer on site services to these two clients in

- Functional testing
Our services in testing for Flexcube have expanded significantly. We offer these services in Bangalore, Mumbai and Chennai
- Programming in Microsoft technologies
- Business analysis/scoping studies

7. VSM strengths in banking solutions space

7.1. Testing

Testing is an area of focus and over the last 2 years, we have tested several “Core” releases and “Version” releases of specific modules of Flexcube, for Oracle.

7.2. Implementation of Flexcube

We are an authorized implementation partner with Oracle Financial Services Software, for implementation of Flexcube in select regions. This agreement was signed recently. This is a landmark achievement for us.

Under this agreement, we can work in coordination with OFSS or work with banks directly.

7.3. Training partner for IBM

We are **the** preferred training partners to IBM **and** Oracle Financial Services in functional training. Some of the modules that we regularly deliver are:

Banking overview—gives an overall coverage
Retail banking
Corporate Banking
Credit cards
Term loans
Mortgage loans
Foreign exchange risks
Derivatives
Testing methodologies
Functional testing practices

We have a lot of material in all these areas. This helps us in training our testing resources on banking.